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AGILE IN GOVERNMENT

*Sharing Innovative
Approaches & Best Practices*



SPONSORSHIP OPPORTUNITIES

MEASUREMENT

GOVERNANCE

CONTRACTING

SCALING AGILE

JUNE 2-4, 2014 ▶ WASHINGTON DC/VA ▶ EVENT #4A02

A Proud Affiliate Of

NDIA
National Defense Industrial Association

SPONSORSHIP PROSPECTUS

Sponsorships provide terrific visibility and brand recognition. Show your brand is a leader, strengthen your market position, make key contacts, showcase your products and services, and develop relationships with new customers. Show you are on the cutting edge of Government Software Development and Acquisition.

GOLD: (LIMIT 2)

\$5,000

- 10 Minute Lightning Round presentation
- 2 complimentary event registrations (Meals Included)
- Company logo on the event web site
- Company logo and description in the onsite program guide (50 words)
- Company logo on filler slides at event
- Recognition from the podium by Event Host
- Recognition as Gold sponsor in all event marketing promotions
- Table-Top Display (includes skirted 6' table, electrical power, 2 chairs)

SILVER:

\$3,750

- 5 Minute Lightning Round Presentation
- 2 complimentary event registration (Meals Included)
- Company logo on the event web site
- Company logo and description in the onsite program guide (25 words)
- Company logo on filler slides at event
- Recognition from the podium by Event Host
- Recognition as Silver sponsor in all event marketing promotions
- Table-Top Display (includes skirted 6' table, electrical power, 2 chairs)

BRONZE:

\$1,250

- 1 complimentary event registration (Meals Included)
- Company logo on the event web site
- Company logo listed in the onsite program guide
- Company logo on filler slides at event
- Recognition from the podium by Event Host
- Recognition as Bronze sponsor in all event marketing promotions
- Table-top Display (includes skirted 6' table, electrical power, 2 chairs)

ASSOCIATE:

\$750

- 1 complimentary event registration (Meals Included)
- Company logo on the event web site
- Company logo listed in the onsite program guide
- Company logo on filler slides at event
- Recognition as Associate Partner in all event marketing promotions

Contact Tammy Kicker at tkicker@afei.org or (703-247-9494) for details on how to sponsor this event. Additional exhibitor badges are available at \$175 per individual – this is a 50% discount on the member registration fee.